

Ben Miller

hello@thebenmiller.com
https://thebenmiller.com

I'm a designer who works in the space
between people and technology

Industry experience
B2B Construction Tech
Enterprise Mobile Devices

Objective

Partner with collaborators or teams with a growth mindset to create
products through rapid discovery, prototyping, and design thinking.

DTC Finance Tech
CPG
Media Advertising
Ecomm & Online retail

EquipmentShare
Director of Experience
09.22 - Present

Lead project teams for cross org projects in construction technology.
Took a foundational design discovery approach to design pilots to scale
and shape product team roadmaps. Prototyping and working with real
data to inform decisions balancing what we learned from research to the
realities of what technically could be achieved.

Publicis Sapient
Assoc. Creative Director
02.20 - 04.21

Designer and technologist consulting for innovation of digital platforms.
Ran project teams in rapid innovation, going from discovery to prototype
in 4 weeks, to incubate new product concepts for clients.

WeWork
Sr. Design Technologist
03.19 - 12.19

Designer on a 3 person design innovation team.
Used a hypothesis driven design approach with interactive prototypes to
pilot concepts aimed at solving cross-functional business needs.

Method inc
Sr. Design Technologist
05.17 - 03.19

Interaction design, prototype development, design research.
Supported internal and external teams by creating prototypes to validate
new product directions and hand off to engineering.

Carrot Creative
Sr. UX Designer
08.15 - 11.16

Design for advertising and media experiences.
Acted as a bridge between clients, internal creative and development
teams to create digital experiences for clients and Vice Media properties.

American Express
Design Technologist
01.13 - 08.15

Responsive front end web development.
Created a whitelabel platform that launched Serve.com, Bluebird.com, and
TargetRedCard.

Kaleidoscope
Interaction Designer
11.09 - 06.12

Flash AS3 prototyper.
Developed prototypes for enterprise devices for Motorola, medical
handheld interfaces, and retail experiences.

Education

Champlain College
Class of '09

B.S. Multimedia & Graphic Design
Digital media, interactive design, web and game development